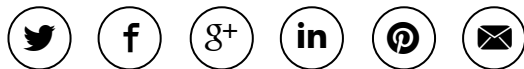


Feminine Rejuvenation: Cosmetic Surgeon Dr. Richard Buckley Comments on New Study Looking at Why Women Want It; Why Women Do it

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Dr. Richard Buckley comments on a new study that sheds light on what motivates women to undergo labiaplasty and how the vaginal rejuvenation surgery impacts them. He also addresses ThermiVa, a new in-office option in vaginal rejuvenation that doesn't require surgery.

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Patient demand for surgical labiaplasty, a procedure in which surgeons remove excess tissue from the labia to address cosmetic aging or physical concerns, is soaring in popularity. A new [study](#) published in the scientific and peer-reviewed Aesthetic Surgery Journal looks into what motivates women to want labiaplasty, as well as what they expect from the procedure. Researchers conducted one-on-one interviews with 14 patients who had labiaplasty, asking them why they had it and how the procedure impacted their lives.

The themes that emerged from the research included drivers, such as media influence and women's recollections of negative sexual comments from before the surgery. Those comments contributed to women's concerns about how their vaginal area looked. Some of the women also mentioned physical discomfort as their motivation to have the procedure.

The findings of this study mirrored satisfaction with the procedure that patients are sharing on RealSelf. Patient reports indicate this type of vaginal rejuvenation has a 95 percent "worth it" rating, which reflects 443 ratings in the last 24 months. "Women are embracing their options in vaginal rejuvenation, and they're openly talking about their experiences," says cosmetic surgeon and MilfordMD Cosmetic



Dr. Buckley comments on study that sheds light on how vaginal rejuvenation surgery impacts women. He also addresses ThermiVa, a new non-surgical vaginal rejuvenation option.

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Dermatology Surgery & Laser Center Medical Director Dr. Richard Buckley. "RealSelf provides a glimpse of what women around the U.S. think about specific cosmetic procedures. And based on these results, labiaplasty is very popular."

Generally, most of the women studied were very satisfied with results from labiaplasty, and most said they experienced notable improvements in their sexual well-being post procedure. What didn't improve for some of the women was their emotional discomfort around sexual intercourse. "I think what this study does is it helps to give us some insight into why patients seek out their options in vaginal rejuvenation, as well as what available cosmetic procedures can and can't do," says Dr. Buckley, who practices in Milford, Penn. "Today's procedures can help women who are concerned about the physical appearance or function of their vaginal area. But, for those who have deep-seated emotional scars, cosmetic surgery won't erase the memories of negative comments or eroded self-esteem issues. People need to address those separately to really break free of the negative emotions."

To address the cosmetic and functional challenges that women face, Dr. Buckley says there's a new option that doesn't involve surgery. It's called [ThermiVa](#), a device which uses radiofrequency to gently heat and tighten internal and external vaginal tissue.

"Women of all ages have concerns about feminine appearance and wellness," Dr. Buckley says. "Natural occurrences in a woman's life, from childbirth to menopause, can cause cosmetic and functional changes that affect a woman's comfort, sexual well-being and confidence. The great news for today's woman is we can address those issues without discomfort or surgery, with ThermiVa."

ThermiVa patients participating in a recent study reported significant improvement in vaginal tissue laxity, less stress urinary incontinence and better orgasmic function. They also confirmed that they could resume all activities the day of their procedures, including intercourse. "We perform ThermiVa in the office, and patients go home after the procedure. Some patients need only one treatment to achieve their desired results. Some need a few more treatments," Dr. Buckley says. "Like the success of labiaplasty, vaginal rejuvenation with ThermiVa has been a resounding success among our patients. Not only does it address their cosmetic concerns, but also bothersome and quality-of-life impacting urinary and sexual satisfaction issues."

About [MilfordMD Cosmetic Dermatology Surgery & Laser Center](#):

The MilfordMD Cosmetic Dermatology Surgery & Laser Center offers state-of-the-art highly specialized procedures in laser and cosmetic surgery and aesthetic skin care. In addition to its AAAHC accredited surgical center and extensive laser surgery capabilities, MilfordMD offers physician designed skin care products for home use. Milford Pennsylvania's MilfordMD Cosmetic Dermatology Surgery & Laser Center is sought out by patients from around the world for expertise and innovation in cosmetic treatments performed by Richard E. Buckley, M.D. and Marina Buckley, M.D.

MilfordMD Cosmetic Dermatology Surgery & Laser Center is located at 303 W. Harford Street, Milford, PA 18337. Tel: (800) 664-1528. For real patient video testimonials, visit our [MilfordMD YouTube channel](#).

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