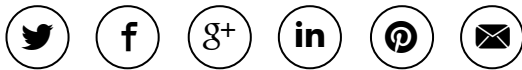


MilfordMD's VIP Holiday Makeover Party a Celebrated Hit

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The VIP Holiday Makeover Party at MilfordMD Cosmetic Dermatology Surgery & Laser Center, in Milford, Penn., was a huge hit and the perfect pick-me-up for attendees wanting to look their best for upcoming holiday festivities. There's still time to have noninvasive procedures before the holidays that will leave your facial skin smoother, less puffy, more vibrant and with less visible wrinkles and lines.

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Demos, samples, raffles, gifts, music, refreshments, oh my! Last week's VIP Holiday Makeover Party at MilfordMD Cosmetic Dermatology Surgery & Laser Center, in Milford, Penn., was a huge hit and the perfect pick-me-up for attendees wanting to look their best for upcoming holiday festivities.

"Our venue was packed with patients, who left the party after having facial demos, being educated about the latest in noninvasive facial rejuvenation options and armed with procedure discounts and samples of our most popular products," says cosmetic surgeon Dr. Richard Buckley.

As they registered, attendees received, among other things, a coupon for a free pre-holiday facial rejuvenation consultation (a \$150 value); a \$100 coupon in Aspire rewards that can be used for any Dysport, Restylane or Sculptra injectable treatment; and a select few received a \$300 Aspire rewards coupon that can be used towards an [upper face Dysport treatment](#), to help relax lines between the eyes and on the forehead that make people look stressed and angry during the holidays. The evening included a demonstration of treatment with Dysport.

Aspire is a rewards program by Galderma and including its popular Sculptra, Dysport and family of Restylane products. Patients who have



Everyone crowding around the live demo of HydraFacial performed on the evening's 1st raffle winner. MilfordMD's esthetician not only administered the treatment, but also provided a make-up makeover.

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treatments with Galderma's fillers or the company's neurotoxin Dysport earn access to exclusive perks and discounts, according to Dr. Buckley.

"We invited representatives from companies, like Thermi, to demonstrate and explain the possibilities with using the devices and products," Dr. Buckley says. "For example, our expert physician, Dr. Marina Buckley, demonstrated use of the ThermiSmooth radio frequency device to treat bags under the eyes." ThermiSmooth, according to Dr. Buckley, gently and noninvasively heats tissue using temperature controlled radiofrequency energy to stimulate collagen remodeling. "There's no downtime, and patients generally need a series of ThermiSmooth treatments for best results," he says.

MilfordMD's own esthetician, Andrea, was on hand to demonstrate the [HydraFacial MD](#). "We use the HydraFacial MD alone to noninvasively address common skin concerns, from acne to wrinkles and pigmentation," Dr. Buckley says. "We also use it to enhance other facial rejuvenation procedures. It's one of our most popular medspa offerings. HydraFacial MD is the only hydra-dermabrasion procedure that gently combines cleansing, exfoliation, extraction, hydration and antioxidant protection, resulting in clearer, more beautiful skin with no discomfort or downtime."

Attendees could also sample the feeling of having a Venus Freeze treatment at the party. "Venus Freeze incorporates multipolar radiofrequency and magnetic pulsed fields to tighten skin, diminish wrinkles and cellulite and contour," Dr. Marina Buckley says. "Our guests experienced the comfort of a Venus Freeze treatment. It feels like a massage."

Among the items raffled: a CoolAdvantage Cycle (valued at \$750); a HydraFacial MD treatment (valued at \$175); Neocutis Journee Bio-Restorative Face Cream with SPF-30 (valued at \$90); Neostrata Triple Firming Neck Cream (valued at \$90); and a Neocutis Lumiere Bio-Restorative Eye Cream (valued at \$97).

Zeltiq Aesthetics announced in March this year the launch of a new family of [CoolSculpting](#) applicators called CoolAdvantage. The CoolAdvantage applicator delivers the CoolSculpting's famous cooling technology at a lower temperature, reducing treatment time to about 35 minutes, and features an enhanced design, which increases patient comfort. "CoolSculpting is among our most popular procedures," Dr. Buckley says. The FDA-approved technology works by gently cooling targeted fat cells to encourage a natural, controlled elimination of those fat cells without affecting surrounding tissue. The treated fat cells are permanently removed, he says.

"MilfordMD's VIP Holiday Makeover Party put our clients and the staff in the holiday spirit. It's gratifying to know that there's so much we can offer to help people look their best, without causing discomfort or downtime," Dr. Buckley says. "There's still time to have noninvasive procedures before the holidays that will leave your facial skin smoother, less puffy, more vibrant and with less visible wrinkles and lines."

About [MilfordMD Cosmetic Dermatology Surgery & Laser Center](#):

The MilfordMD Cosmetic Dermatology Surgery & Laser Center offers state-of-the-art highly specialized procedures in laser and cosmetic surgery and aesthetic skin care. In addition to its extensive laser surgery capabilities, MilfordMD offers physician designed skin care products for home use. Milford Pennsylvania's MilfordMD Cosmetic Dermatology Surgery & Laser Center is sought out by patients from around the world for expertise and innovation in cosmetic treatments performed by Richard E. Buckley, M.D. and Marina Buckley, M.D.

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MilfordMD Cosmetic Dermatology Surgery & Laser Center is located at 303 W. Harford Street, Milford, PA 18337. Tel: (800) 664-1528. For real patient video testimonials, visit our [MilfordMD YouTube channel](#).

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