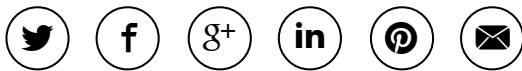


Cosmetic Surgery Practice MilfordMD Adds New AccuVein Device to Increase Safety During and Reduce Bruising From Common Cosmetic Procedures

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Cosmetic procedure safety and comfort are foremost on cosmetic surgeon Dr. Richard Buckley's mind and that's why he added the AccuVein device to his practice. The device noninvasively allows him to see what's under the skin in order to avoid otherwise undetectable veins that could cause increased bruising or worse.

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Cosmetic surgeon, Richard Buckley, M.D., says the new AccuVein device, which his MilfordMD cosmetic practice recently purchased, is a game-changer in cosmetic surgery. It makes popular cosmetic procedures, including filler and Botox injections, [leg vein removals](#) and facelifts, safer and less likely to cause tell-tale bruising. "This device isn't a treatment, it's something that helps us make our treatments better," Dr. Buckley says.

AccuVein is a hand-held, noninvasive device that helps cosmetic physicians like Dr. Buckley locate and avoid veins that they might not otherwise see during cosmetic procedures—from filler injections and Botox, to facelifts. Locating and mapping the patients' veins allows physicians to better navigate the anatomy to reduce healing time, minimize post-procedure bruising and improve patient satisfaction.

"We don't have to touch the skin to use the AccuVein. Rather, we simply shine the device's dual laser light on the patient's skin to illuminate veins in real time, in the area we're treating," Dr. Buckley says. "Otherwise undetectable veins can be a safety and comfort hazard during cosmetic procedures. For example, when we're injecting fillers into the nasolabial fold and inadvertently hit a vein, the patient might have a lot more bruising than if we were to avoid that vein. Having the visual map of



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what's under the skin also helps to avoid something that's a concern of all injectables—the migration of the injected product.”

While injectables, such as [Botox](#), Dysport and Xeomin, are generally safe, there have been rare reports of facial muscle paralysis from neurotoxin treatment. The problem occurs when the neurotoxin migrates, traveling from the injection site to a facial muscle or elsewhere. As a result, the unintended muscle might relax, causing such problems as a droopy eye or temporary problems with speech or swallowing. AccuVein helps to avoid this rare complication by making visible the very veins that can transport the neurotoxins to where they don't belong.

“Being familiar with the facial anatomy is of utmost importance in any cosmetic surgery procedure,” Dr. Buckley says. “This simply helps us to be more vigilant and safe by providing a roadmap of the vasculature that we typically cannot see.”

The technology works like this: Hemoglobin in the blood absorbs the infrared laser light from the AccuVein technology. Simply holding the device above the treatment area is enough to make veins under the skin appear noticeably different than surrounding tissue.

“AccuVein's vein illumination can be used to locate and avoid veins during many other types of cosmetic procedures. In [sclerotherapy](#), for example, a procedure we do to eliminate leg veins, the device helps us find the source of feeder veins. We can do a more targeted, effective treatment, minimizing discomfort and bruising for the patient,” he says.

Dr. Buckley says “AccuVein is an easy way to help keep my patients happy and safe. By minimizing bruising with the AccuVein, we offer patients the ability to go out and do things right after in-office, lunch-time procedures, such as Botox and fillers, without the tell-tale signs of bruising that give others a clue they've had something done.”

About [MilfordMD Cosmetic Dermatology Surgery & Laser Center](#):

The MilfordMD Cosmetic Dermatology Surgery & Laser Center offers state-of-the-art highly specialized procedures in laser and cosmetic surgery and aesthetic skin care. In addition to its extensive laser surgery capabilities, MilfordMD offers physician designed skin care products for home use. Milford Pennsylvania's MilfordMD Cosmetic Dermatology Surgery & Laser Center is sought out by patients from around the world for expertise and innovation in cosmetic treatments performed by Richard E. Buckley, M.D. and Marina Buckley, M.D.

MilfordMD Cosmetic Dermatology Surgery & Laser Center is located at 303 W. Harford Street, Milford, PA 18337. Tel: (800) 664-1528. For real patient video testimonials, visit our [MilfordMD YouTube channel](#).

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