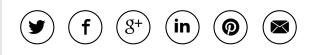


NEWS CENTER

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MilfordMD Reports Nonsurgical Skin Tightening Success with Ultherapy

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With demand for nonsurgical skin tightening soaring, Dr. Richard E. Buckley, cosmetic surgeon at MilfordMD Cosmetic Dermatology Surgery & Laser Center in Milford, PA, announces recent addition of Ultherapy to cosmetic practice.

MILFORD, PA (PRWEB) MARCH 18, 2016

In an age of selfies and high-definition images, nonsurgical skin tightening is in high demand, and there's one new technology that stands out for its safety and results, says MilfordMD Cosmetic Dermatology & Laser Center cosmetic dermatologist Richard E. Buckley, M.D. "We've recently added Ultherapy and **patients are raving about it**," Buckley says.

Ultherapy stands alone as the only FDA-cleared device that noninvasively lifts skin to elevate the eyebrows, tighten the skin on the neck and under the chin. Ultherapy is also FDA-cleared to diminish lines and wrinkles in the often hard-to-treat décolletage area, says Buckley, medical director of MilfordMD Cosmetic Dermatology Surgery and Laser Center.

"Nonsurgical skin tightening is an important option for people who want to look naturally young and vibrant from the brow to the chest area," Buckley says. "This particular device, Ultherapy, safely uses tried-and-true ultrasound technology, which allows me to precisely treat areas that need subtle tightening and smoothing. Without drugs or surgery, the treatment stimulates the natural formation of collagen and elastin to gradually smooth wrinkles and tighten skin."



Are you ready for tighter, better-fitting skin? Ultherapy is a non-invasive rejuvenation treatment for the face, neck and cleavage that stimulates your own collagen to naturally lift from the inside.

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Nonsurgical skin tightening rose from the 9th to the 7th most popular procedure among nonsurgical cosmetic options. It secured the 5th spot for most popular procedures among men, according to statistics released March 8, 2016 by the American Society for Aesthetic Plastic Surgery.

Does nonsurgical skin tightening take the place of a facelift? No, according to Buckley. But it does offer an option for those who might not be ready for a facelift, as well as others who want to look refreshed without having to endure surgery and the downtime associated with it.

"Highly focused ultrasound (HIFU) is a successful concept, which has been under development for decades," Buckley says. "Ultherapy's use of ultrasound imaging device allows me to visualize precisely what I need to treat in order to tighten and lift tissue. It's the only device out there at this time approved to not only tighten, but also lift." Ultherapy is an important option for people who want to look naturally young and vibrant from the brow to the chest area, without having to endure surgery and downtime.

Patients see more definition and less sagging in the treated areas with just one treatment, which takes about 30 minutes and can be done in the comfort of the office. Results take shape during the three to twelve months post-procedure. And, while some may experience slight temporary bruising after the procedure, there is no downtime or recovery, which makes Ultherapy very convenient for patients according to Dr. Buckley.

Patients should know, however, the treatment can be somewhat uncomfortable, if doctors don't use certain techniques, Buckley says.

"I had the procedure, myself, with no pain therapy to better understand what patients go through," Buckley says. "Doctors typically recommend that patients take a couple of strong antiinflammatories before Ultherapy, but that's not always enough to make patients comfortable during the procedure. What we do is use very light tumescent anesthesia creating something called a ring block, which numbs the periphery of where I'm working. That approach results in an extremely comfortable procedure, with less post-procedure bruising. It's a win-win."

The décolletage treatment option, which Ultherapy's maker Ulthera announced in July 2014, was the first noninvasive procedure specifically indicated by the FDA to improve wrinkles and lines on the chest area.

"The décolletage is a very visible area on a woman or man; yet, there was little we could do to rejuvenate it before Ultherapy became an option," Buckley says. "Now we can seamlessly tighten and lift skin to improve the face, neck and chest, which not only improves those selfie images but also boosts self-confidence."

For more information on **Ultherapy**, contact Richard E. Buckley, M.D. at 570-296-4000 and visit **https://milfordmd.com**.

About MilfordMD Cosmetic Dermatology Surgery & Laser Center:

The MilfordMD Cosmetic Dermatology Surgery & Laser Center offers state-of-the-art highly specialized procedures in laser and cosmetic surgery and aesthetic skin care. In addition to its

extensive laser surgery capabilities, MilfordMD offers physician designed skin care products for home use. Milford Pennsylvania's MilfordMD Cosmetic Dermatology Surgery & Laser Center is sought out by patients from around the world for expertise and innovation in cosmetic treatments performed by Richard E. Buckley, M.D. and Marina Buckley, M.D.

MilfordMD Cosmetic Dermatology Surgery & Laser Center is located at 303 W. Harford Street, Milford, PA 18337. Tel: (800) 664-1528. For real patient video testimonials, visit our **MilfordMD YouTube channel**.

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